

# HYUNG IL, YUJIN, KIM

Web / Graphic Designer

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## PROFESSIONAL PROFILE

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A web designer with both backgrounds in Computer Engineering and 2D Animation. I have six years of experience in web designing and have received positive endorsements with A in performance and achievement evaluation. I am responsible, motivated and active, and never stop studying new technologies and researching new trends.

Please see portfolio at <http://rockinghorsegames.net>. You can also download portfolio file as PDF at <http://rockinghorsegames.net/downloads/portfolio.pdf>

## WORK EXPERIENCE

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### WEB DESIGNER & GRAPHIC DESIGNER | CAR MATCH AUTO GROUP INC.

Coquitlam, BC, Canada / 2023 - Present

- Created mockup of the tool suitable for the company's buy-in and sell-out process with Figma
- Designed and coded front-end of used car inventory management tool

### SENIOR WEB DESIGNER & GRAPHIC DESIGNER | GMEDIA CO. LTD.

Seongnam-si, Gyeonggi-do, Korea / 2018 - 2020

Played a key role in production and company's growth through managing web design team and production pipeline. I achieved an A in the company's performance evaluation.

- Conceptualized, designed and developed 18 websites successfully using HTML5, CSS3 (with preprocessors like less), JavaScript (with or without jQuery) and Bootstrap for back-end developer's demand.
- Created, implemented and distributed an in-house CSS style framework that supports responsive web design and predefined layouts similar to Bootstrap but more flexible to fits the variety of clients' demands using HTML5, CSS3 (with less) and simple web plugins for the fast-paced production environment of the company. This framework helped reduce front-end process by about 50%.
- Rebranded KIDIS, a kindergarten management service business at GMedia, with new color schemes, a new logo and its symbolic mascot character, and modernized and the improved user experience of its website at <http://www.kidis.co.kr>.
- Created wire-framing and storyboarding with Mock Flow, Balsamiq and Adobe XD.
- Designed a new KIDIS mobile app with rebranded look of UI/UX and better usability, and created its mockup with Adobe XD.

### WEB DESIGNER & GRAPHIC DESIGNER | OLM INC.

Seoul, Korea / 2016 - 2017

As a founder member of start-up company Olm, Inc., designed logo, business cards, and website to create a strong brand identity. Translated API documents from English into Korean for developers.

- Designed color schemes and logo for company's identity as a founder member.

- Branded and designed web pages for DragonBet, a gamble service website built on EveryMatrix platform. Also designed DragonBet logo.
- Translated English EveryMatrix API document into Korean using my computer engineering background and distributed it to developers.

## **WEB DESIGNER & GRAPHIC DESIGNER** | GAME CAFÉ SERVICE (DBA NTTGAME)

Irvine, CA, USA / 2013 - 2015

Responsible for designing web sites, graphic design for print outs and ensuring 100% cross-browser compatibility of IE 7+ and other browsers.

- Conceptualized, designed and developed 4 websites successfully, including NTTGame's official portal website, using HTML5, CSS, LESS and JavaScript. The websites required backward compatibility for Internet Explorer 7, which was the most popular web browser in Turkey.
- Created and implemented smooth scrolling, parallax scrolling, expandable accordion and slider plugins using JavaScript and jQuery. These plugins were successfully used in the company websites.
- Designed marketing materials such as banners, newsletters, Facebook ads and advertisements.
- Designed the company's business card inspired by trading game cards. Also designed company brochures, game event banners and posters.

## **EDUCATION**

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### **BACHELORS IN 2D ANIMATION** | ACADEMY OF ART UNIVERSITY

San Francisco, CA, USA

### **BACHELORS IN COMPUTER ENGINEERING** | SEOKYONG UNIVERSITY

Seoul, Korea

## **SKILLS**

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### **WEB FRONT-END**

- HTML5, CSS3, LESS, JavaScript, jQuery, Bootstrap
- Responsive web design, CSS style framework

### **GRAPHIC DESIGN**

- Adobe Dimension, Adobe Illustrator, Adobe InDesign, Adobe Photoshop

### **VIDEO EDITING**

- Adobe After Effect, Adobe Premiere

### **MOCKUP & PROTOTYPE**

- Adobe XD, Balsamiq, Figma, Mock Flow

### **GAME DEVELOP & WEB 3D**

- Unity 3D Engine